

EMILY IRELAN

DESIGN & ILLUSTRATION

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EDUCATION

Seattle Central Creative Academy
A.A.S. in Graphic Design
Seattle, WA

Macalester College
B.A. in Anthropology
St. Paul, MN

School for International Training
Arts and Culture Program
Dakar, Senegal

PROFESSIONAL SKILLS

Illustration
Branding & Identity
Infographics & Data Visualization
Web Design
Packaging Design
Layout & Typography

TECHNICAL SKILLS

Photoshop
Illustrator
InDesign
Dreamweaver
HTML/CSS
WordPress
AfterEffects
PowerPoint

WORK EXPERIENCE

REI, Graphic Designer and Illustrator (Contract)
September 2017 – Present | Kent, WA

As a designer on the Expertise team I concept and create illustrations and infographics, and plan, style, and art direct photo shoots to produce imagery used in editorial content and on social media.

Jones Lang LaSalle, Graphic Designer
November 2016 – August 2017 | Seattle, WA

As the sole designer for the retail brokerage teams in Seattle and San Francisco, I created brochures, maps, pitch books, infographics, signs and billboards, email campaigns, and digital presentations.

Sappington, Graphic Designer (Contract)
August 2016 – October 2016 | Seattle, WA

Collaborated with content and design teams to concept and create visually compelling, animated PowerPoint presentations for clients. Created illustrations, and layouts across a variety of print and digital media for internal and external marketing pieces and campaigns.

FREELANCE DESIGN EXPERIENCE

Sarah Smalley Counseling, Web Design, Print
August 2018 – September 2018

Created a website and business cards.

Transitions Care Management, Branding, Print
June 2016 – September 2016

Created a new brand identity and promotional materials including a brochure, post card, print ad, banner, and business cards.